

Adam Polselli

1115 Taylor St, Apt #7 • San Francisco, CA 94108
248.761.3595 • adam@adampolselli.com • http://adampolselli.com

Summary of Qualifications

Expert knowledge of XHTML (standards compliance and basic accessibility) and CSS. Proficient use of Adobe Photoshop and Fireworks to design sleek, modern websites and graphical user interfaces. Six years of experience writing clean, hand-coded, W3C-valid XHTML and CSS to produce clear, visually consistent websites. Quickly gaining familiarity with JavaScript, jQuery, PHP, and MySQL. Excellent written and verbal communication skills. Works well both independently and in collaborative team efforts. Always wants to learn more.

Technical Expertise

- **Software** – Adobe Photoshop, Adobe Fireworks, Adobe Lightroom
- **Content Management** – ExpressionEngine, MovableType, WordPress
- **Languages & Technologies** – HTML, XHTML, CSS, JavaScript, Ajax, JSON, PHP, MySQL
- **Operating Systems** – Mac OS X and Windows

Experience

Owner / Lead Designer, The Garmentor (<http://thegarmentor.com>), 2008-present

- Conceptualized, built, designed, and launched The Garmentor, an online magazine geared towards today's style-minded men
- Fully responsible for all facets of product, including front- and back-end design, advertisement sales, marketing, writing, editing, and publication
- Designed with standards compliant code with emphasis on browser compatibility, ease of use, accessibility, and SEO (search engine optimization)

Freelance Web Designer, 2000-present

- Planning, design, and implementation of complete websites
- Use Photoshop and Fireworks to develop visually consistent websites that are elegant and easy to use
- Hand-code XHTML to create clean, valid, semantically structured documents
- Create stylesheets using CSS that is valid, organized, and efficient
- Strict dedication to the separation of structure, presentation, and behavior
- Compliance with latest Web standards to ensure usability, browser compatibility, accessibility, and SEO (search engine optimization)

Forum Moderator, SitePoint Forums (<http://sitepoint.com/forums>), 2001-2003

- Invited to be Forum Moderator; one year later, promoted to Forum Advisor
- Made extensive use of interpersonal and written communication skills to moderate discussion, develop ideas, and implement changes to the design of the forums themselves
- Voted by SPF community (approximately 200,000 members) as Designer of the Year 2002 and Graphic Designer of the Year 2003

Education

University of Michigan – Ann Arbor, MI, May 2008

Bachelor of Arts in Screen Arts and Cultures (Film and Video Studies)

GPA 3.6/4.0, University Honors Fall 2005, Delta Epsilon Iota Academic Honor Society

Lahser High School – Bloomfield Hills, MI, June 2004

GPA 4.0/4.0, National Honor Society